The College of Management at National Dong Hwa University provides comprehensive and innovative programs designed to prepare students for leadership roles in a global business environment. Our programs are designed to equip students with the skills and knowledge necessary to succeed in the dynamic and competitive business world. We offer a range of undergraduate and graduate programs, including Business Administration, Management Science, Finance, and Tourism Recreation and Leisure Studies. Our faculty are dedicated to providing a high-quality education that prepares students for success in their future careers.

Executive Master Program of Business Administration (M.B.A.)

The Executive Master Program of Business Administration (M.B.A.) at National Dong Hwa University is committed to preparing its students for leadership roles in the global business environment. The program is designed to provide students with the knowledge and skills necessary to succeed in a variety of business settings. The curriculum covers a range of topics, including strategic management, finance, and international business. The program is offered in both full-time and part-time formats, allowing students to choose the option that best suits their needs.

Degree of Accounting

Since 1998, the Department of Accounting continues to improve in quality in the field of accounting by providing related professional education, research, and services. To pursue this goal, the Department of Accounting at the College of Management and Graduate Institute of Finance at the National Dong Hwa University has been formally established in the summer of 2002. Under the new Department of Accounting, undergraduate programs have been improved and revised to better equip students with the necessary knowledge and skills for success in the field of accounting. The Department offers a variety of courses that cover topics such as financial accounting, managerial accounting, and advanced accounting. These courses are designed to prepare students for careers in accounting and related fields.

Bachelor of Management Program of Science and Finance (International Program)

In order to cope with current governmental policies of education internationalization and economic globalization, the National Dong Hwa University introduced the Bachelor of Management Program of Science and Finance (International Program) in 2010. The program is designed to provide students with a broad understanding of business and finance in an international context. The curriculum covers a range of topics, including international management, international finance, and international trade. The program is offered in a collaborative effort between National Dong Hwa University and leading universities in Taiwan and other countries. The program is designed to prepare students for careers in international business and finance.

Graduate Institute of Logistics Management

Along with the arrival of global village and the fast-paced development of information technology, many industries are increasingly focused on the efficient management of logistics and supply chain. The Department of Accounting at the National Dong Hwa University has been formally established in the summer of 2002. Under the new Department of Accounting, undergraduate programs have been improved and revised to better equip students with the necessary knowledge and skills for success in the field of accounting. The Department offers a variety of courses that cover topics such as financial accounting, managerial accounting, and advanced accounting. These courses are designed to prepare students for careers in accounting and related fields.

Department of Information Management

In the modern information society, information technology and its applications are essential to business capability. This department integrates the expertise of the faculty members with practical experience in business and information technology to prepare students for success in the IT industry.

Department of International Business

The Department of International Business dedicates to offer a comprehensive, multidisciplinary curriculum, international management, international studies, and international business. Each program provides a broad understanding of core and elective courses with individual thematic approach. In addition to core courses, students are encouraged to participate in field trips and internships in both domestic and international settings. The Department of International Business is designed to educate students for professional excellence, international career, and leadership in the expanding career opportunities in the global business environment.