The College of the Arts

introduction
The College of the Arts at National Dong Hwa University (NDHU) is the most vigorous and fast-growing college at the University. Being nurtured by the beautiful environment and its cultural diversity, which foster creativity and humanity, the College is a perfect place for the arts. Three educational goals are set as our long-term commitment: 1) Distinguishing local aesthetics; 2) Fashioning local production; 3) Carrying culture into future. These goals have guided us in the past and will continue to do so in the future.

The College’s instructional team consists of our faculty and local artists. This dream team of scholars and artists can be grouped into three communities. One community is the Fine Art Community. It sees contemporary thoughts as media and local aesthetics as the essence of art. Through international exchange programs, its members construct meaning of art and the purpose of profession. Another community is the Creative Industry Community. It is committed to fostering healthy development of art, culture and society. It equally values art and crafts. Its members attempt to find creative sources in art and life. Incorporating knowledge in art education, arts policy, and arts management, this community assists local artists to prosper and local cultures to grow.
• The last not the least community is the Integrated Community. It weaves together fine art and design. Utilizing contemporary art and design as tools, its members imbue local art and culture with a new spirit. Its members value tradition as much as the contemporary. Through deep interpretation, they carry traditions to innovation. All together, as a team, the college members play important cultural roles to watch over local cultures while facilitating social development.

• The College’s curricula are systemized in terms of focused programs, and our faculty makes each program even more unique and excellent. This fact is reflected by our students’ outstanding performance. For example, students enrolled in the “Program of the Digital Arts” have received gold medals and silver medals of the Young Creative Awards in Taiwan. Students enrolled in the Program of Visual Communication have helped a local store become a well-recognized brand. In addition, the college’s three-year research program, the Indigenous Resident Artists in Villages, has exemplified a model of cooperation between incorporations and academies. It has invoked cultural awareness among artists of indigenous cultures. Music students also have won many awards, but most importantly, they bring beautiful sound and music to the lives of many both on and off the campus.