

“Study in Taiwan Listen to Me”

Call for Mandarin Videos

Contest Rules

2013/04/16

Hosted by: Foundation for International Cooperation in Higher
Education of Taiwan

What we’re looking for: A video clip which presents in Mandarin the
fun part, warm part or bountiful part about
“Learn Chinese in Taiwan” Be creative!

Qualification: International student who’s currently studying in
university or graduate school in Taiwan. Each participant
is allowed to submit one piece only.

Important dates:

1. Deadline for Submission: May 31, 2013 12:00 p.m. No amendment is allowed after submission.
2. Evaluation time: June 1 to June 13.
3. Announcement: Announcement of the winner will be made on our website on June 14.

Contents:

1. A video clip. (Language: Mandarin; Length limit: 3 minutes.)
2. Theme: (Pick one)

- (1) Why do I want to learn Chinese in Taiwan?
- (2) My favorite Taiwanese food
- (3) My delightful travel in Taiwan
- (4) My most unforgettable memory

How to submit your video?

1. Create your video. You have to speak Mandarin in the video. It will be awesome that you invite friends to perform with you in the video.
2. Upload it to YouTube.
3. Go to our website, and submit your YouTube link.
4. You're finished! We will collect your video to post on our website.

Prize:

1. Top 3 Award: A certificate of recognition and convenient store gift coupon equivalent of 10000NTD, 5000NTD and 3000NTD according to their ranking.
2. 7 Excellent Award: A certificate of recognition and convenient store gift coupon equivalent of 1000NTD.

Evaluation standard: Innovation and Fun 40%, Content 30%,
Pronunciation and Fluency 30%

Evaluation process: Three experts will evaluate the works and decide which pieces won the Top Award and the Excellent Award.

Please Note:

1. The winners will be announced at the Study in Taiwan website (<http://www.studyintaiwan.org>) on June 14.
2. By submitting your work, you agree with all the policy of this event. On the infringement of plagiarism, fraud or other illegal behavior, FICHET reserve the right to cancel the qualification, prize, and certificate, and to pursue legal liability. Those who cause any harm to FICHET or any other third parties should bear the civil and/or criminal liability.
3. The participants should provide correct personal information and bear all legal liability.
4. FICHET has the right to demonstrate all the submitted works in public for this event or other relative activities. The award winning pieces will also be posted on the Study in Taiwan website for people to view.
5. The copyright of the winning pieces will thereby belong to FICHET. The author of those pieces should sign the copyright transfer agreement once the winners are announced. FICHET has the right to use or reproduce the submit work for all manners of non-profitable promotion.
6. The Prize may be exempted, should the submitted works do not meet the criterion, or the number of the submitted works be insufficient.
7. If the event cannot proceed under any circumstances, FICHET reserve the right to cancel, end, amend, prolong, shorten or

postponed the event.

8. By submitting your work, you agree with all the policy of this event. All submitted work should follow the rule of the event in order to be evaluated.
9. The award winners shall have the duty of paying income taxes in accordance with the income tax law.
10. FICHET reserves the right to interpret and amend the rule and regulations of the event. Other issues not mentioned above will be subject to the rules and regulations of FICHET.